



Cyber Law: Text and Cases (Third Edition)

By Aresty,Bird,Darrow,Ferrera,Klosek,Lichtenstein,Reder

South Western/Cengage Learning India, 2012. Softcover. Book Condition: New. 3rd edition. 25 X 20 cm. The third edition of CYBERLAW: TEXT & CASES, guides readers through the complete business lifecycle?from idea to operation to dissolution?while examining the legal, managerial, and ethical issues affecting technology at each stage. Excerpted cases thoroughly explain the law in every chapter, while a running case about Google helps readers understand the real-world legal implications of operating a technology company today. ? Legal Coverage: Connect with students by relating topics to the high-tech world they were born into. Updated and refined, CYBERLAW: TEXT & CASES, International Edition provides in-depth coverage of ever-changing technology laws?including patents, trade secrets, and international cyberlaw?while security and crime-related topics have been streamlined to make room for more current issues. ? NEW Chapter 2: Innovations and Inventions: Spark student curiosity with a new chapter on business asset development. Business models created around new inventions and innovation can generate extreme outcomes, and this fascinating chapter with its carefully selected cases on business start-ups will show students why. ? NEW Chapter 3: Financing and Exit Strategies: Illustrate the technology company?s typical lifecycle from start-up to a change in control or even dissolution. This easy-to-understand...



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