



## The Way of Knowledge Managing the Unmanageable

By Stowe Boyd

iUniverse. Paperback. Book Condition: New. Paperback. 108 pages. Dimensions: 8.9in. x 5.8in. x 0.3in. Learning and knowledge in business is undergoing a dramatic, and necessary, revolution. Business leaders are redefining the concept of leadership and reevaluating the basic premises of management in the knowledge-driven company. Knowledge management is a slippery concept. Knowledge is a set of related beliefs and experiences in the mind of an individual, not a physical asset like capital equipment. How can we manage that which resides with the minds of others, intangible and invisible? How can we manage the unmanageable? Rather than a how-to manual for mounting knowledge management initiatives, in this book Stowe Boyd examines the new realities for business: The value of a business is no longer principally based on tangible assets, but on intangibles. Information technology is the prime mover of the new economy, and those who master IT increase their chances of success. Our ways of management are largely leftover from the industrial era of the immediate past, and are not naturally workable in the new business context. In exploring the contradictions posed by the old and the new economic order, business leaders learn to balance the apparently opposing interests of delivering value to customer...



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